

COMPANY PROFILE



INBETWEEN

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Letter from CEO

Giving a name to our business was difficult.

Like naming a child, I felt our title should become a core part of who we were and what we would become. I felt like it should be a placeholder to help us shape an identity around the vision and ambitions that drove us in our mission.

We registered INBETWEEN to embrace those values which we still pursue today, as a vivid reminder of our primary values and our primary beliefs:
the connecting link between places, people and passions.

With an unwavering determination,
**INBETWEEN will continue to grow as a leading retail firm,
connecting our partners and producing real results
with our unique experience and competence.**

Going forward, our family and I will work our hardest to push INBETWEEN to become a firm that is ever more suited to its name.

INBETWEEN Co.,Ltd. Chief Executive Calro MIN



Company Overview

At INBETWEEN,
our mission is to build upon our strong framework
of trust and passion, sharing our success
and empowering our partners.

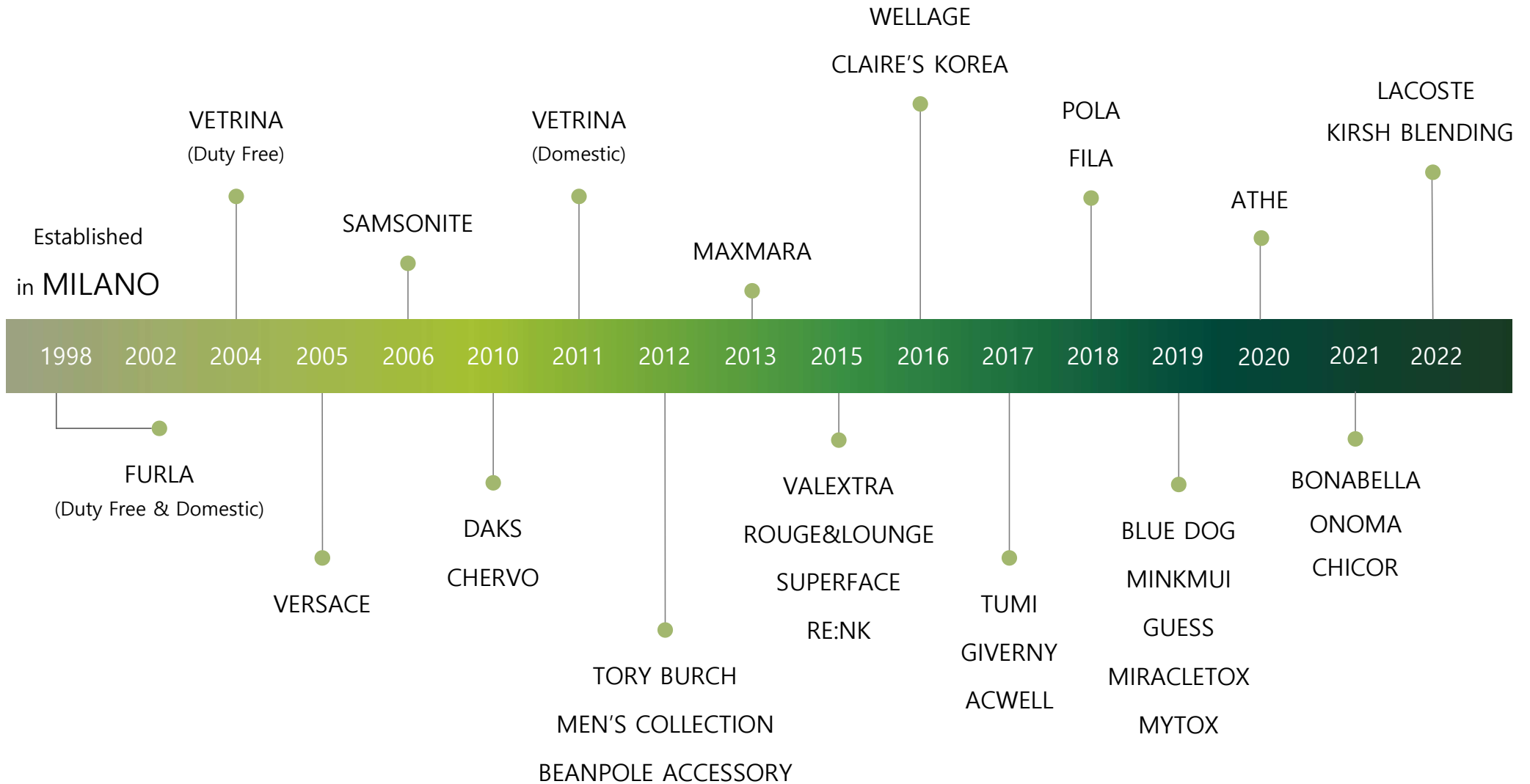
Leading from our Milan office ARMONIA,

INBETWEEN is a principal retail firm in South Korea's Duty Free industry.

Distinguished by its Italian origins, INBETWEEN incorporates its presence in Italy's fashion capital to stay at the forefront of the industry, building on its unique infrastructure and matchless network which has helped craft its signature select shops: *Vetrina* and *MEN'S COLLECTION*.

We are committed to pioneering exclusive luxury brands into the Korean market, expanding our business from fashion items to high end cosmetics is a testament to our desire to keep evolving and adapting to the fast paced and ever evolving world of fashion.

History



Business Portfolio

※ Based on Brand list
(the end of OCTOBER 2022)



5 Category



16 Brand

MULTI BRAND

Vetrina
MILANO

COSMETIC & BEAUTY

POLA
acwell
GIVERNY
BONABELLA
onoma
CHICOR
athé
KIRSH BLENDING

LUXURY FASHION

MaxMara

FASHION & ACC

ROBERTA PIERI

FILA

DAKS

GUESS

LACOSTE 

House of Samsonite

TUMI

KIDS

FILA

Store Portfolio

※ Based on Store list
(the end of OCTOBER 2022)

INCHEON / GYEONGGI 5 STORE



DUTY FREE		STORE
SHINSEGAE	INCHEON T1 / T2	4
HYUNDAI	INCHEON T1	1

SEOUL 25 STORE



DUTY FREE		STORE
LOTTE	MAIN	6
	WORLD TOWER	2
	SEOUL	3
	I-PARK YONGSAN	4
SHINSEGAE	MYEONG-DONG	4
HYUNDAI	COEX	2
	DONGDAEMUN	4

JEJU 7 STORE



DUTY FREE		STORE
JDC	DOMESTIC	4



DUTY FREE		STORE
SHILLA	JEJU CITY	1
LOTTE	JEJU CITY	1
JTO	-	1

BUSAN 2 STORE



DUTY FREE		STORE
LOTTE	BUSAN	1
SHINSEGAE	BUSAN	1



VETRINA

M I L A N O

SINCE JAN. 2004 | 4 Shops

Luxury Brand Accessory Multi Shop



📍 LOTTE DUTY FREE WORLD TOWER



ROBERTA PIERI

SINCE JAN. 2015 | Online shop



POLA

SINCE JAN. 2018 | 7 Shops

Beauty Cosmetic Brand from JAPAN



📍 SHILLA I-PARK DUTY FREE YONGSAN



GIVERNY

SINCE APR. 2017 | 1 Shops

Beauty Cosmetic Brand from KOREA



acwell®

SINCE ARP. 2017 | 1 Shops

Beauty Cosmetic Brand from KOREA



athé

SINCE DEC. 2020 | 1 Shops

Beauty Cosmetic Brand from KOREA



BONABELLA

SINCE FEB. 2021 | 1 Shops

Beauty Cosmetic Brand from KOREA



BONABELLA



onoma

SINCE FEB. 2021 | 1 Shops

Beauty Cosmetic Brand from KOREA



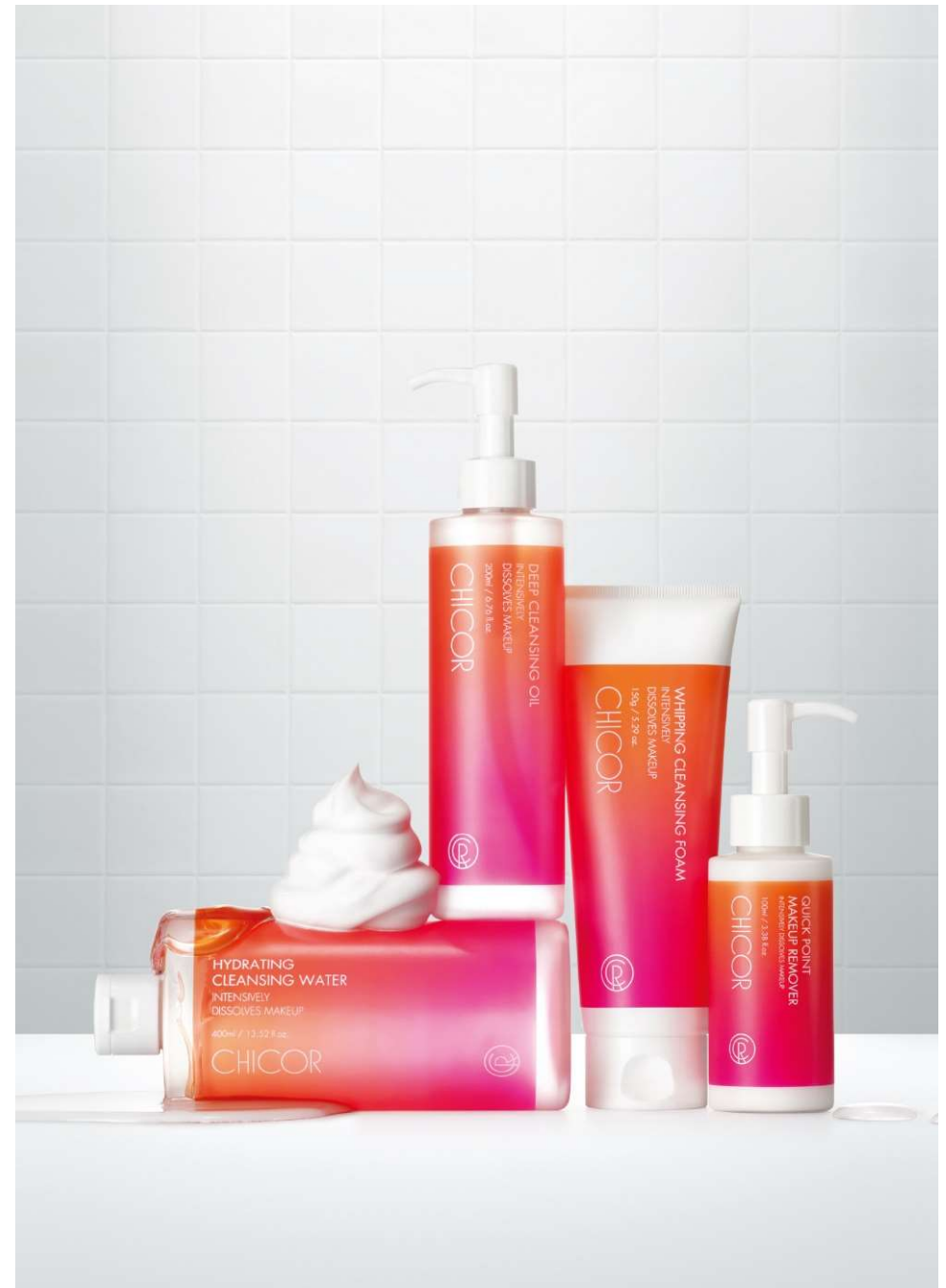
onoma



CHICOR

SINCE FEB. 2021 | 1 Shops

Beauty Cosmetic Brand from KOREA





MIRACLETOX

SINCE MAY. 2019 | 1 Shops

Beauty Cosmetic Brand from KOREA





SINCE OCT. 2022 | 1 Shops

Beauty Cosmetic Brand from KOREA





MaxMara

SINCE AUG. 2013 | 7 Shops



📍 LOTTE DUTY FREE BUSAN



SINCE MAR. 2018 | 6 Shops



📍 SHILLA I-PARK DUTY FREE YONGSAN



GUESS

SINCE MAY. 2019 | 2 Shops



DAKS

SINCE JAN. 2010 | 2 Shops



📍 JDC DUTY FREE JEJU



The Samsonite logo is displayed in white on a black rectangular background. The word "Samsonite" is in a sans-serif font, with a stylized circular icon replacing the letter 'o'.

SINCE JAN. 2006 | 3 Shops



📍 SHINSEGAE DUTY FREE GANGNAM



TUMI

SINCE JAN. 2017 | 4 Shops



📍 SHINSEGAE DUTY FREE MYEONGDONG



THANK
YOU



IB TOWER, 4, Eonju-ro 134-gil, Gangnam-gu,
Seoul, Korea



www.inbetweenco.com



02-6712-0801



inbetween_business@inbetweenco.com